# www.celebritydollmuseum.com



The Road to the Ronald Reagan Presidency

★ The 40th President

\* Certificate of Authenticity



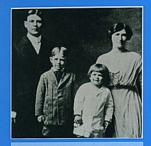
COLLECTION NUMBER: -02061911-013-09200 NUMBER:

09709

★ Commemorative Edition

The Toypresidents talking action figure's trade dress and design; the dual color Toypresidents blue an associated logos are U.S. trademarks of Toypresidents Inc.

Toypresidents Inc. P.O. Box 2107, Humble Tx. 77347 Printed in Hong Kong COLLECTION NUMBER: 02061911-013-092004 © 2003 Toypresidents Inc.



Ronald (with "Dutch" haircut) Nell, and Parents Jack and Nelle Reagan. Family Christmas card circa 1916-17.



Ronald and Nancy Reagan cutting their wedding cake at the Holden's house in Toluca Lake, California. 1952.\*



President Reagan working at his Oval Office desk. January 26, 1982. \*

#### "There are no such things as limits to growth, because there are no limits on the human capacity for inte-

The 40th President of the United States, Ronald Wilson Reagan was born on February 6, 1911 to parents, Nelle and John Reagan in Tampico, Illinois. Ronald, who went by the nickname "Dutch" as a boy grew up with three other siblings—Jack, Nelle, and Neil. As a child, Reagan's family frequently moved to where his father could get work as a shoe salesman. After moving to Chicago, Galesburg, and back to Tampico, the Reagan family settled in Dixon, Illinois, where his father took on a partnership with the Fashion Boot Shop in 1920; Regan was nine years old. Reagan entered Dixon High School in 1924 at age thirteen and participated in football, basketball, track, school plays, and served as student body president. During the summers, Reagan worked as a lifeguard at Lowell Park for seven years during which he saved seventy-seven lives.

In 1928, Reagan left Dixon to attend Eureka College, where he majored in Economics, served as class president, and increased his interest in drama.

1. Reagan, Ronald. Courtesy of Simon and Schuster, "Ronald Reagan: School Years." Reagan Presidential Library, N.pag Online, Internet, 30 June 2003, Available: http://www.reagan.nip.as.edu/ref/mir/shase.htm Graduating with a BA in Economics and Sociology in 1932, Reagan received a temporary sports broadcasting job with WOC, a small radio station in Davenport, Iowa. In 1933, he moved to Des Moines with a permanent job as a chief sports announcer before he enlisted in the Army Reserve in 1935 for three years. Reagan gained a promotion to 2nd Lieutenant in the Officers Reserve Corps before a screen test in 1937 gained him a Hollywood acting career that led to 53 films. Reagan met his first wife, Jane Wyman, making the movie "Brother Rat," whom he married on January 24, 1940. In 1941 Regan gained a daughter, Maureen and a year later served active duty in the army during WWII. In 1945, at the end of the war, he took an honorable discharge with the rank of Captain. He gained a son, Michael that same year. After 9 years of marriage, Reagan and Wyman divorced in 1949. Soon after his divorce, Reagan served as president of the Screen Actors Guild and fectored an interest in politics. He campaigned in the 1950's for.

"AP/World Wife Photos

Courtesy of Ronald Reagan Library



President Reagan addresses U.S. troops at Camp Liberty Bell, the DMZ, South Korea. 13, November 1983. \*

#### ligence, imagination, and wonder."-Ronald Reagan

Democrat Helen Douglas for Senate and Democrat Dwight Eisenhower for president. Regan met his next future wife, actress Nancy Davis, while serving as the president for the Screen Actors Guild. Nancy and Ronald married on March 4, 1952 and had two children. Patricia Ann and Ronald Prescott

In 1952 Reagan began a career as a spokesperson for the General Electric Company, and hosted the General Electric Theater from 1954-1962. During his years serving as a spokesperson, he heard complaints from people around the country about the growing government. With this experience, Reagan began changing some of his political philosophies. A previous Democrat, Reagan officially changed his party affiliation to Republican in 1962, after campaigning for Republican Richard Nixon for president in 1960. Reagan officially arrived into politics in 1964 when he composed a television address designed to revive Senator Barry Goldwater's campaign for presidency. After his speech, a group of



President Reagan and Soviet General Secretary Gorbachev in Red Square during the Moscow Summit. May 31, 1988\*

Republican contributors suggested that Reagan run against Democrat Edmund G. (Pat) Brown for Governor of California. After initial hesitation, Reagan announced his intention to seek the Republican nomination for governor January 4, 1966. Regan gained the Republican nomination over five other candidates with 64.7% of the votes. In his campaign for Governor, Reagan endorsed trimming state funding, spoke out against tax increases, campus radicals and welfare cheaters. Reagan won the governorship by a margin of nearly one million votes—the largest plurality in U.S. history. During his eight years as governor, he focused on three major goals—taxes and government spending, welfare reform, and higher education.

Near the end of his second gubernatorial term in 1974, although urged to run for a third term, Reagan decided to run against incumbent Republican President, Gerald R. Ford for the 1976 Republican nomination for President of the United States. Reagan fell 60 delegate votes short of defeating President Ford for the Republican

<del>w.celebritydollmuseum.con</del>



The Reagan's leaving the U.S.S.R. after the Moscow Summit. 1988.\*



Former U.S. President Reagan, left, with Poland's President Walesa in front of a piece of the Berlin Wall, March 23, 1991. \*\*

nomination for President. However, with the defeat of President Ford by Jimmy Carter in 1976 presidential election, Reagan began his campaign for the 1980 Republican presidential nomination. Reagan ran a close race against George H. Bush, who dropped out when it appeared that Reagan could favorably gain the presidential nomination. Reagan then requested Bush to be his running mate as Vice President, and Bush accepted. Reagan focused his campaign around President Carter's "falled" economic policies and Carter focused on Reagan as being "trigger happy," likely to get the United States into war. The Regan platform called for "a new consensus with all those across the land who share a community of values embodied in these words: family, work, neighborhood, peace, and freedom." Regan won the presidency with 51% of the popular vote and 91% of the electoral vote; and took office as the 40th President of the United States on January 20, 1981. Reagan and Bush gained re-nomination in 1984 at the

2.\*The Reagan Presidency.\* Ronald Reagan Presidential Library, N.pag. Online, Internet, 30 June 2004, Available,



Former U.S. President Ronald Reagan, left, and former Soviet President Mikhail Gorbachev at Reagan's Rancho del Cielo, May 2, 1992. \*\*

Republican convention in Dallas; and won the presidency with 59% of the popular vote and 98% of the electoral vote.

While in office, Reagan faced an economic recession that followed with an increased federal deficit, the Iran Contra Scandal and the 1987 stock market crash. Despite these issues, he made progress implementing economic, domestic and foreign policies. To overcome the economy's high inflation, unemployment, and interest rates and balance the budget, Reagan cut personal and corporate taxes by 25% across the board, cut social programs, and advocated the deregulation of certain industries. He overhauled the income tax code in 1986 with the Tax Reform law that eliminated many deductions and exempted millions of people with low incomes. Following his tax cuts, the economy revived—the rate of inflation fel below 5% and the unemployment rate dropped, yet it did not escape a federal deficit and national debt increase. On the domestic front, Regan appointed the first 3.0n March 30, 1981, John Hnobley stor Reagan in a failed assessination attempt. Surviving, Reagan joked that he florgot to dock.\*



President and Mrs. Reagan at Rancho Del Cielo. August 17, 1983.



Casket of former President Ronald Reagan, lies in the Rotunda of the US Capital in Washington, DC, June 9, 2004. \*\*

woman to the Supreme Court, accomplished immigration reform and Medicare expansion. In the area of foreign policy, Regan strove to prevent communist expansion and end the Cold War. To stifle the growth of communism, he invaded Grenada to prevent Cuban domination, provided aid to El Salvador in the government's fight against communist guerillas, provided the safe removal of pro-U.S. dictators in Halti and the Philippines when they were in danger from being overthrown, provided military and financial support of the Contras against the communist Nicaraguan government, supported rebels fighting Soviet troops in Afghanistan, and urged Soviet Leader Mikhail Gorbachev to tear down the Berlin Wall. In effort to end the Cold War, Reagan proposed a 35% increase in military spending as a means to improve relations with the Soviet Union from a stance of strength, and in doing so also negotiated a treaty with Soviet leader Mikhail Gorbachev that promised to eliminate an entire class of intermediate-range nuclear

missiles. Amongst the obstacles faced during his administration, the Reagan administration oversaw the restoration of economic prosperity and the nation enjoyed the longest recorded period of peacetime prosperity in U.S. history, lasting 93 months.<sup>5</sup>

After leaving office, Reagan retired and made his home in the Bel Air district of Los Angeles, California. He spent the rest of his years giving speeches, writing his memoirs and spending time between his home in Bel Air and his ranch, Rancho del Cielo, near Santa Barbara, California. Although retired, he continued to serve as his party's statesman, endorsing his former vice president and successor, George Bush at the 1992 Republican convention. In 1994, Reagan announced in a handwritten letter to the public that he had Alzheimer's. Despite the somber news, Regan focused on his gratitude, "In closing, let me thank you, the American people, for giving me the great honor of allowing me to serve as your President." 3 In 1995, the Reagan's established the Ronald and Nancy Reagan Research Institute with the Alzheimer's Association. Shortly thereafter, Reagan began to disengage from the public, although he continued going to his Century City office until 1999. Nancy ensured that he was treated for his illness in his home, where he remained until his passing on June 5, 2004. Reagan's family requested a full state funeral, the first presidential state funeral held at the Washington National Cathedral in three decades."

Ronald Wilson Reagan served two terms as the 40th President of the United Sates, serving as president from January 20, 1981 to January 20, 1989.

iseum com

<sup>4.</sup> The Berlin Wall separating Western from Eastern Germany opened November 9, 1989.

<sup>5.</sup> Timeline of Reagan's Life: The American Experience." Pbis.org. N.Pag. Online. Interntet. 18 June 2004. Available:

<sup>&</sup>quot;Timeline of Reagan's Life; The American Experience." Pbs.org. N.Pag. Online. Interntet. 18 June 2004. Available: pbs.org/wgbh/amex/Reagan/timeline/index\_4.html

<sup>6.</sup>A progressive, irreversible neurobiological disorder that causes a gradual loss of brain cells, resulting in declining

<sup>7.</sup>The Washington national Cathedral has been the site of 3 presidential funerate—Wilson, Escentiower and Reagan. A private ceremony for the family was held on Monday June 7, 2004 at the Ronald Reagan Presidential Library, and the retinal fineral service was held Friday, June 11, 2004 at the Washington National Cathedral.

#### The Presidential Election 1980



 (R)Reagan state victories: 489 - 90.9%
 43,904,153 popular votes (50.7%)
 Electoral votes total: 538

 (D)Carter state victories: 49 - 9.1%
 35,483,833 popular votes (41%)
 Popular vote total: (1)Anderson state victories: 0 - 0%

#### The Presidential Election 1984



 (R)Reagan state victories: 525 - 97.6%
 54.455.075 popular votes (58.8%)
 Electoral votes total: 538 (D)Mondale state victories: 13 - 2.4%
 37,577,185 popular votes (40.5%)
 Popular vote total: 92,625,842

## Ronald Reagan: While in Office

1981 American hostages in Iran released • Survived assassination attempt • Signed tax cut bill (ERTA) • Senate approved AWACS sale to Saudi Arabia • First veto initiated 1982 sanctions of Soviet pipe line lifted • 5 cents gas tax 1983 U. S. Strategic Defense Initiative (Star Wars) • Nuclear Waste Policy Act • Crop Swap Program • Native American Luther King, Jr. Day made a national holiday 1984 Reagan re-elected • Nuclear Summer Olympics in Los Angeles • 2nd Boland Amendment 1985 Youth Employment surgery for colon cancer 1986 Economic sanctions & U.S. air strikes imposed on Libya's scandal erupted 1987 Stock market plunged 508 points with value of stocks down Economic sanctions against Poland lifted • Privatization of CONRAIL • USS Stark bombed by Iraq • Gl Continuation Act • Tariffs lifted from Japan • Economic Bill of Rights launched • Central American Peace Initiative • Alan Greenspan sworn in as Chairman of the Federal Reserve • INF Treaty (Intermediate-Range Nuclear Forces) signed with Soviet General Secretary Gorbachev • Nuclear Risk Reduction Center Treaty (NRRC) • Berlin Wall speech 1988 Canada-U.S. Free Trade Agreement • U.S. forces deployed to Honduras • U.S. air strike against Iranian oil platforms • Senate approved INF Treaty • Signed Medicare Catastrophic Coverage Act • HIV Action plan • Vetoed National Defense Authorization Act • Japanese-American Interment Compensation Bill • Disaster Assistance Act • Trade & Competitiveness Act • Fair Housing Act Amendments • Family Support Act • Department of Veteran Affairs Act • Anti-Drug Abuse Act • Dropped ban on conducting talks with PLO (Palestine Liberation Organization) 1989 Reagan administration ended January 20

## Key Establishments

Tax Reform Law passed • Rate of inflation dropped below 5% • 39 billion in budget cuts • Median family income increased 11% • Martin Luther King Holiday created • 1st woman appointed to the Supreme Court • Negotiated the first arms control agreement in history to reduce nuclear weapons

## Ronald Reagan: Personal Trivia

Presidential Number: 40th Years President: 1981-1989 Terms: 2
Party Affiliation: Republican State Represented: California First
Lady: Nancy Davis Reagan Vice President: George H. Bush Birthday:
February 6, 1911 Birth Name: Ronald Wilson Reagan Birthplace: Tampico,
Illinois Hometown: Dixon, Illinois Parents: Nelle Wilson and John Edward Reagan
Nickname(s): Dutch; "The Great Communicator"; "The Gipper" Activities:
Watching and playing football: acting in school plays Jobs as a teen: Built and

\*1Between the first installation of the tax cut in 1982 and 1989, real media family income increased 13%. If included the year 1981, the rate of increase is at 11%. Information extra ted from the Joint Economic Committee Studies. United remolded houses in and around Dixon; Lifeguard at Lowell Park Education: B.A. Economics & Sociology from Eureka College Pre-Presidential Professions: Radio announcer and commentator; actor; public speaker Military Service: Captain in Army Pre-Presidential Offices: Governor of California, 40th President of the United States of America Occupation after Presidency: Retired; wrote his memoirs Religion: Presbyterian Hobbies: Horseback riding, swimming Favorite Candy: Jelly beans Children: Maureen, Michael, Patricia, and Ronald Prescott Pets: Dog named Rex Died: June 5, 2004

#### Notable Facts

Oldest president in history-69 upon his inauguration and 77 when left office, First president who had been divorced. Only president to survive an assassination attempt Only president to be head of a labor union. First president to wear contact lenses. Only president to ever address the Japanese legislature. First president to address both houses of U.K. Parliament. Longest lived president in U.S. history to date

## **Interesting Facts**

- · Made over 50 movies as an actor
- Voted as a Democrat, supporting F. Roosevelt, Truman, and Eisenhower for President before joining the Republican party in 1962
- Conformed to the provisions of the 25th Amendment when he transferred all presidential
  powers to Vice President George Bush while he underwent surgery for cancer
- · Secret code name was Rawhide
- Reagan enjoyed feeding the squirrels that lived outside the Oval Office
- First actor elected President
- Named Time Magazine's "Man of the Year" twice
   continued) States Congress: Income Growth During the 1980's (March 1996) and The Impact of the Welfare

## Ronald Reagan: The Time Line

1911 Born in Tampico, III. February 6 to Nelle Wilson and John Edward (\*Jack\*) Reagan.

1914 Moved to Galesburg.
Start of World War One.

**1918** World War One ends.

1920 Settled in Dixon, Illinois, the place Reagan considers his hometown.

1922 Baptized at the Christian Church of Dixon, Illinois.

1926 Lifeguard at Lowell Park i

1927 Stu



Ronald Reagan with his older brother Neil (Moon) Reagan, circa 1912

**1913** Moved to Chicago

1919 Moved back to Tampico.



Ronald Reagan as a Lifegua Lowell Park, Illnois. 1927 °

1925 First job at 35 cents an hour building homes in and around Dixon, Illinois.

\* Courtesy of Ronald Reagan Library

celebritydol

1929 Roosevelt elected president of United States.

Stock market crashed on Wali Street & the Great Depression of the 1930's begins.

1932 Graduated Eureka College with a BA in Economics and Sociology.

Cast first vote in a national election in support of Frankin D. Roosevelt for President.

1940 Married Jane Wyman, January 24.

1942 Reagan called to active Assigned to the 1st N

194

1935 Enlisted as a private in the Army Reserve.

**1939** World War II begins.

Ronald Reagan on the Eureka College Football Team, 1929 \*

1937 Promoted 2nd Lieutenant in the Officers Reserve Corps of the Cavalry.

Discovered by Warner Brother's Agent in Los Angeles and offered a 7



Ronald Reagan in the U.S. Army Air 1940's \*

1933 Moved to Des Moines, Iowa.
Chief Sports announcer for Chicago Cubs.

928 Graduated from Dixon High School: Student body president, football, basketball, track, school plays.

Attends Eureka College.

1941 Maureen born, January 4.

allmuseum.co



1967 Inaugurated as Governor of California. 1979 Announced his candidacy for Pres 1968 Tentativa run for the Republican presidential nomination.

Made a motion that delegates nominate Richard Nixon as the Republican presidential candidate. 1980 Elected incum! 1974 Gubernatorial term ended, wrote a syndicated newspaper column and provided commentaries on radio stations across the country. 1975 Announced candidacy for the Republican nomination for president and lost the party's nomination. 1970 Won re-election for governor over Jesse Unruh, the Speaker of the State. 1969 Sent in the National Guard to the University of Celifornia campus in Berlkeley in response to student unrest. 966 Reagan defeated incumbent governor Edmund G. ("Pat") Brown for Governor. President Reagan waves to crowd immediately before being shot in an assassination attempt, Washington Hilton Hotel, March 30, 1981. January 12 1981 - January 20 1989 museum.c

1981 January 20, inaugurated into the office of the President of the United States. Survived assignation attempt.

1985 Inagurated for 2nd term as President of the United States on January, 21.

1986 Testined in the Oval Office of November 13.

denied his awareness about the Iran-Contra Affair

1989 Farwell Address to the nation on January 11
Retired to California to write his memoirs
Addressed Fujisankei Communications Group in Os

1990 Videotaped Testimony, L Addressed the Polish Pa



President Reagan giving Acceptance Speech at the Republican National Convention, Dallas, Texas. August 23, 1984 \*



President Reagan's last day saluting as he boards the helicopter at the US Capitol. January 20, 1989. \*



U.S. President's from left to right: President George Bush, Ronald Reagan, Jimmy Carler, Gerald Ford, and Richard Nixon. At Reagan Presidential Library in Simi Valley, Ca., November 4, 1991, \*\*

1984

1991 Dedicati

Form

Repu

to e

Money from U.S. arms setes to fran was being used to fund guerrifas in Nicaregas as a means to influence the release
of American Indistinguis in Lintanon. National Security Advisors Robert Mediatine and John Péridestet, and National
Study guided Ad Connel Other North were incided by a feeting from fully and convicted in five to Connected.

ka, Japan on Oct 28

 District Court, Los Angeles (fran-Contra trial of John Poindexter) on Feb. 16-17 iament. Royal Castle, Warsaw Poland.

Endorsed former vice president and successor, George Bush at the Republican Convention

100/ Eighty-third Birthday

Gave speech on June 6, the 50th Anniversary of D-day, Normand, Franc Attended Former U.S. President Richard Nixon's funeral Ronald Reagan: The Time Line

Mashington National Airport renamed Ronald Reagan Washington National Airpor

**2004** Died at the age of 93 from Alzheimer's at his home in Bel Air, California



r President Reagan speaks to the lican National Convention in Houston dorse his former vice president, e Bush for president, 1992. \*\*



President Reagan celebrates his 83rd birthday with his wife at a Republican Party dinner, Feb. 3, 1994. \*\*



Nancy Reagan accepts the Congressional Gold Medal on behalf of her husband, former President Reagan. At left: Speaker of the House Dennis Hastert. At right: President Bush. May 2004 \*\*



President Ronald Reagan's funeral procession to the U.S. Capital, June 9, 2004. \*\*

of The Ronald Reagan Library in Simi Valley on November 4 eagan Day" Address, "Joint Session of the California State Legislature, Sacramento

2 The Ronald Reagan Legacy Project (RRI.P) announced that 25 of America's governors issued proclamations naming

**2002** Ronald and Nancy Reagan awarded Congressional Gold Medal May 16

llmuseum.com